

P5.1 selects, organizes and evaluates information and sources for usefulness and reliability.

P5.2 plans and conducts an investigation business to present the findings in an appropriate business format.

P5.3 communicates business information, ideas and issues, using relevant business terminology and concepts in appropriate forms.

P5.5 works independently and in groups to achieve appropriate goals in set timeframes.

Possible Areas of Research and Content.

This could be the scaffold for setting out the written report).

This is a **guide only to assist students to set out their report under structured headings**. It is a possible scaffold to structure your report under definite headings.

1. The **name** of the business: its **mission statement and some goals** (financial, social and personal).
2. The **location** of the business. (a simple map; advantages of location; reasons for location). *why is this a good place.*
3. The **classification (or type) of the business**, including size,; sector or industry type; the legal structure or how the business is legally formed; the prime function and type of legal structure.
4. The **Business Environment** especially an explanation and analysis of some of the more important **internal and external factors influencing this business** and affecting its success and/or failure. You could do a simple SWOT analysis.
5. **Critical success/failure factors** for this business for the business outlined.
6. The **life cycle stage** of the business and some reasons for identifying that particular stage from your research.
7. The main **responsibilities the business has to some key identified stakeholders** (identify key stakeholders and the responsibility the business may have to those stakeholders) *gov't employees creditors*
8. An outline of the key business functions but especially.....